



**EIASM Workshop on Making Projects Critical: Beyond Project Rationality
Manchester, U.K.**

Day One: Monday 11th December 2006

09:00	10:00	Coffee & Registration: MBS West 10th Floor Conference Suite in the Harold Hankins building
10:00	10:15	Host's Welcome
All sessions: MBS West, in room 10.04		
10:15	11:15	Key-Note Address: THE LUXURY OF PROJECTS: EXCESS AND IRRATIONAL EXUBERANCE IN A PROJECTIFIED SOCIETY <i>Alf Rehn</i>
11:15	11:30	Coffee
		Chair: <i>Damian Hodgson</i>
11:30	12:00	STRUCTURING RATIONALITY: TOWARDS A TYPOLOGY OF PROJECT RATIONALITIES <i>EAMONN MOLLOY & DIRK PETER VAN DONK</i>
12:00	12:30	RULES, ROUTINES, AND RATIONALISATIONS: EXPLORING THE LIMITS OF NORMALISATION IN PROJECT WORK. <i>NICK MARSHALL</i>
12:30	13:30	Lunch
		Chair: <i>Monica Lindgren</i>
13:30	14:00	IS PROJECT WORK ETHICAL? - MORALITY IN THE PROXIMITY OF FACING THE OTHER <i>SARA LOUISE MUHR</i>
14:00	14:30	THE ROAD TO MORAL DISPLACEMENT IN PROJECT MANAGEMENT <i>MARKUS HALLGREN & ANDERS SÖDERHOLM</i>
14:30	15:00	THE ART OF DESCRIPTION: BUSINESS ETHICS AND PROJECTS <i>MARI LINDMAN & MAGNUS GUSTAFSSON</i>
15:00	15:30	Coffee
		Chair: <i>Monica Lindgren</i>
15:30	16:00	PROJECTS AS POLITICAL NEUTRAL ORGANIZATIONS - A CRITICAL VIEW <i>ERLING S ANDERSEN, JONAS SÖDERLUND & ANNE LIVE VAAGAASAR</i>
16:00	16:30	THE POLITICS OF IMPROVISATION & SOP'S IN PROJECT MANAGEMENT <i>MARCUS LINDAHL</i>
19h30		Dinner at Christie's Bistro, University of Manchester

Day Two: Tuesday 12th December 2006		
		Chair: <i>Johann Packendorff</i>
09:30	10:00	MAKING IT UP AS YOU GO ALONG? EXPLORING THE EMERGENCE AND CONSTRUCTION OF BIOMEDICAL INNOVATION PROJECTS <i>MICHAEL BRESNEN, ANNA GOUSSEVSKAIA, SUE NEWELL, ADEMOLA OBEMBE, MAXINE ROBERTSON & JACKY SWAN</i>
10:00	10:30	THE SOCIAL CONSTRUCTION OF TENANT PARTICIPANTS IN A LARGE REGENERATION PROJECTS: IMPLICATIONS FOR USER INPUT INTO DESIGN AND INNOVATION. <i>CHRIS IVORY</i>
10:30	11:00	A SITUATED IMAGINATION: THE PERFORMANCE OF BELONGING AND ETHICS IN PROJECT WORK <i>MANUELA NOCKER</i>
11:00	11:30	Coffee
11:30	12:30	Key-Note Address: LEARNING BY DEFAULT? MANAGEMENT CONSULTANCY AND PROJECT WORKING <i>ANDREW STURDY</i>
12:30	13:30	Lunch
		Chair: <i>Svetlana Cicmil</i>
13:30	14:00	RELEVANCE LOST! - A CRITICAL REVIEW OF PROJECT MANAGEMENT STANDARDIZATION <i>MARKUS HALLGREN, TOMAS BLOMQUIST, ANDREAS NILSSON & ANDERS SÖDERHOLM</i>
14:00	14:30	THE TEXTBOOK RESPONDS <i>HARVEY MAYLOR</i>
14:30	15:00	Coffee
		Chair: <i>Svetlana Cicmil</i>
15:00	15:30	DI-VISION OF LABOUR IN THE PROJECT ORGANIZATION <i>ANDERS BOJESEN</i>
15:30	16:00	CHALLENGES TO DESIGNING COLLABORATIVE MULTINATIONAL RESEARCH PROJECTS, REIFICATION AND ITS ALTERNATIVES <i>LILY DIAZ & YRJÖ ENGestrÖM</i>
16:00	17:00	Closing Session & Discussion Discussion on possible joint research and future workshops